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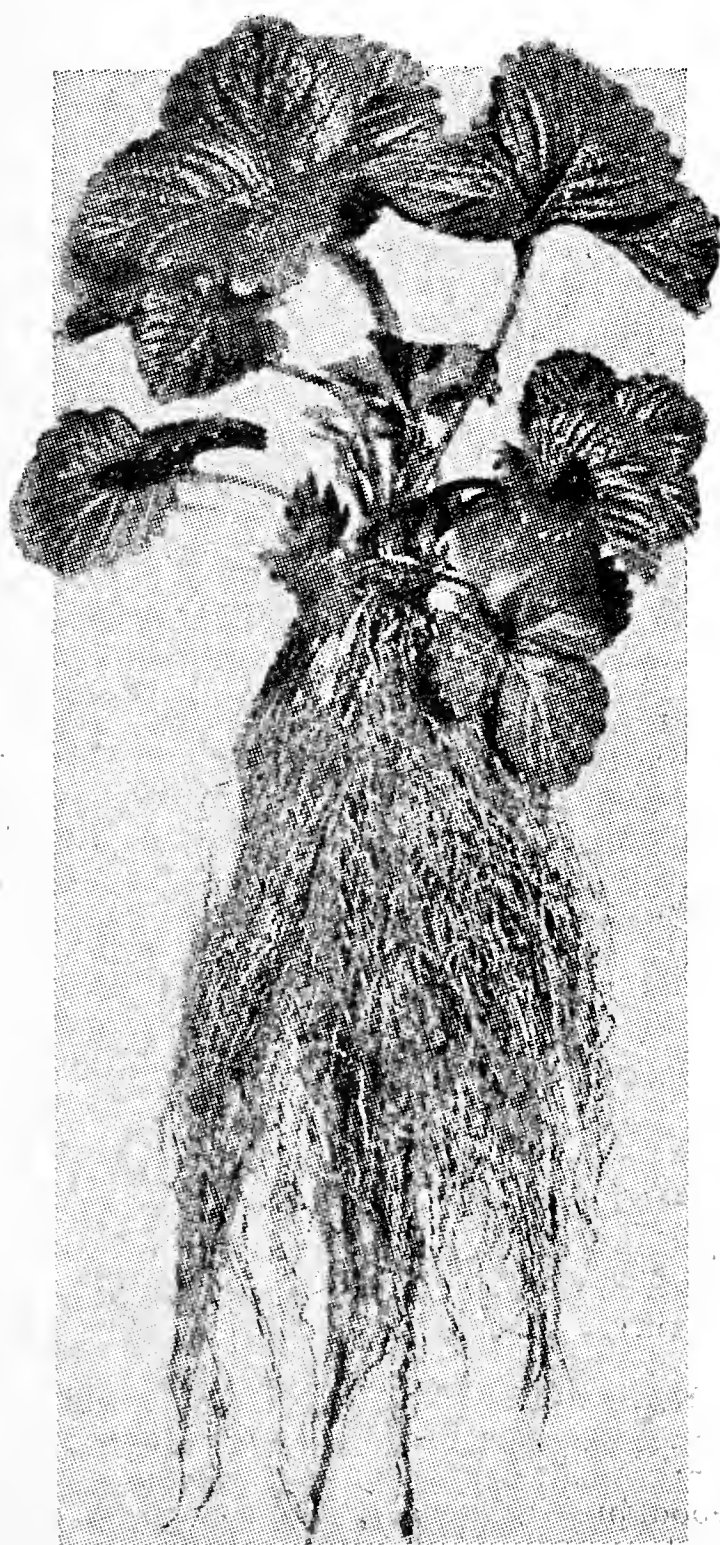
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Catalogued & checked
4-5-38 W. H. H.

PRICE LIST 1934

Howard's Strawberry Fields

Brodhead, Wisconsin



*Plants That Grow
Luscious Strawberries*

Strawberries

EARLY VARIETIES

DR. BURRILL (Per). The million dollar strawberry. This strawberry withstands adverse conditions and is one of the best berries grown. Very similar to Senator Dunlap in quality and flavor, but are larger and in great abundance. Ripens a few days earlier than the Dunlap. Plants are medium size and deep rooted. A very good plant maker. It is an old-time favorite. It will make the dollars for you.

RED GOLD (Per). The Red Gold was originated a few years ago by a Mr. Gardner, in Iowa. The variety with a wild strawberry flavor. Very sweet. This variety took the country by storm four years ago. This berry is firm and keeps well. The fruit stems grow tall, sometimes above the rest of the plant. It will make a good fruiting row even in dry weather. We think it better to keep the row down to about 14 inches in width.

PREMIER (Per). Premier is perhaps the greatest extra early strawberry in the midwest. It ripens ahead of other varieties and is highly productive. Rapidly becoming the leader among commercial growers. The berries are large to the end of the season, red to the core, firm and a rich strawberry flavor, making it a ready seller, and a profit maker. The foliage is tough and heavy, covering the blossoms, making it frostproof and protects the fruit from the scalding sun. Premier is unusually healthy, being free from leaf spot and other diseases. Its deep heavy roots enable it to withstand dry weather and produce a good crop of fruit early in the season, when the price is high. The Premier is in strong demand.

BEAVER. (Per). The Beaver was originated in Wisconsin a few years ago by a cross between the Dr. Burrill and Premier. Apparently it has retained all the fruiting features of the Premier and in addition like Dr. Burrill has that wonderful ability to produce a large number of plants, so for this reason makes a very good fruiting row. It is a perfect flowering variety. The foliage is very similar to that of the Premier. It is a drought resister. The fruit is extra large with a rich flavor and deep red all through the berry. It is highly productive and is used exclusively for canning factory purposes in central Wisconsin. It is an excellent shipper or can be hauled long distances by truck. Does not need to be picked as often as other varieties. The boxes and crates fill up fast with the Beaver. In a short time the Beaver will be one of the leading varieties. Try some of the Beaver.

BLAKEMORE (Per). An early variety originated by the United States Department of Agriculture. It has been thoroughly tested. Cross between Premier and Missionery. Good plant maker. Fruit dark red, good flavor, good producer, good shipper. Try it. One of the best new varieties.

EARLY BIRD (Per). The Early Bird is a strong, vigorous grower, and makes plenty of runner plants. It

fruits very early. The berries are large, bright red, with a mild delicate flavor. Good keeper and ships well. The plant rows look quite similar to the Premiers, but produces more plants. Fruits heavily. You will like the Early Bird.

COOPER (Per). Giant of the Strawberry Family. The big Cooper. As sweet and good as it is big. Highly productive, highly flavored and highly attractive. Grow them by the bushel. Hardy, strong growing plants. Heavy foliage and a good plant maker. We recommend Cooper for home use, fancy markets, roadside markets, or wherever there is a demand for big sweet strawberries.

Mid-Season Varieties

WARFIELD IMP. Heavy yielder. Plant with Dunlaps or or Dr. Burrill. Medium size berries. Imperfect flowering. Does not stand drought as well as sandy soil as on clay land. Good plant maker. Rich acid flavor.

BEAUTY (Per). Introduced by Kellogg of Michigan. A variety well to the top of the list among growers. We have found it to be a valuable addition to the June bearing varieties. Makes a good fruiting row. The fruit is large, attractive, delicious, solid, juicy and sweet. Foliage grows tall and heavy. Easy to grow, to pick and to sell. A good keeper and commands high prices.

SENATOR DUNLAP (Per.). The old reliable. This variety can be grown almost nation-wide. It has made more crates and more dollars for growers than any other variety. The tried and true variety. Does well on any kind of soil. It is a good plant maker and heavy fruiter. Large luscious red berries, with a rich acid flavor. Preferable for table use and home canning and is extensively used for canning factory purposes. The fruit is firm and a good shipper. Produces 8 to 14 berries to a stem. Under favorable conditions will produce several fruit stems to a plant. A real money maker. Our Dunlaps are grown from a selected strain. A selection is made each year to keep up the value of the strain. Does not need to be set with any other variety. The best strawberry for short cake. Try one made of Dunlaps.

HARVEST KING (Per). A new strawberry originated in northern Michigan and introduced just a very few years ago. It is one that is a winner. It produced a very heavy crop for us in a season when other varieties produced lightly. Exceptionally hardy, vigorous, usually free from frost injury, as it blossoms late. The fruit is all that could be expected in size, color, shape, flavor, and requires less sugar. The foliage is heavy, which protects both blossoms and fruit. The fruit stems hold the fruit well off the ground. It is a good plant maker, which insures a good fruiting row. Our help and others were amazed when they came to the fruiting rows of the Harvest King. Regardless of its late blossoming it fruits in mid season. Give the Harvest King a thorough trial.

ABERDEEN. This variety originated in New Jersey and has many good qualities. Plants make very strong vigorous growth. Under favorable condition produces heavily. Size averages large, somewhat light in color, attractive in box, bring fancy price but not a long keeper. Berries not firm.

BIG JOE (Per). A good running mate for the Premier. One of the best money makers. Fine handsome berries; brings a premium over other varieties. Fruit large and attractive. For market gardeners or road-side market. Grown extensively in the east. It is one that has stood the test of time. Grow on heavy sandy soil and mulch well.

EATON (Per.). The Eaton is for canning and preserving. It is a very good shipping variety. The berries are firm and solid all through. They have a rich red color inside and out which holds during cooking. Has a pleasing, mild sub-acid flavor. Berries medium to large. Has fresh, attractive appearance after reaching destination.

GLEN MARY (Per.). An old variety grown in the East. it does not do well in the south. A vigorous grower, of good sized, irregular shaped berries. Very highly productive. Our stock is low on this variety.

Late Varieties

CHESAPEAKE (Per.). This one is a Dandy. It is sometimes spoken of as the "aristocrat" of the strawberries. It will not stand abuse, but given good conditions and good care it is a worthy running mate for the Premier. A favorite in the east. It has a beautiful appearance, which makes it tempting to prospective buyers, it has a delicious flavor, so the purchaser will buy again. Berries are very large, hold size well to the end of the season. They are fine for shipping and command a better price than other varieties. The one weakness is that sometimes it does not produce plants enough for a good fruiting row. This is why many nurseries do not handle the Chesapeake. The foliage keeps healthy. It is almost frostproof, and keeps right on producing blossoms after some have been killed. It is a late variety. If you are an experienced grower try some of the Chesapeake.

AROMA (Per.). This is a popular shipping berry, grown in many sections, especially in the Ohio river region and Ozark district, where it does better than in Wisconsin. It ripens early and late, lengthening your berry season. Color and flavor hold well after cooking. Medium size berries. We handle this variety for those who know its merits in a locality where it is adapted.

BRANDYWINE (Per.). The valuable late strawberry, especially adapted to home use and canning because of a dark red color and fine flavor. It is well shaped, of good quality and size. Is strongly staminate making it an excellent variety for mating with imperfect flowering sorts. This variety is grown extensively.

PEARL (Per.). The latest of late varieties. The Pearl is a very late berry, therefore will lengthen your season, and brings good prices after other varieties are gone. It blossoms late and often escapes frosts that sometimes wipe out early varieties. Produces heavy crops of large berries when planted in rich soil. Give them plenty to eat and drink and they will produce big berries for you. The berries are dark red, very firm and will remain in good condition longer than most varieties. It is a good plant maker and makes a perfect fruiting row. We use it for a late variety.

WASHINGTON (Per.). A comparatively new strawberry. Honeysweet. It is as big, sweet and beautiful as any that you ever saw. It is a heavy yielder and a good plant maker. Berries first turn pink, then comes dark red cheek, then dark glossy red clear through. It is a very good keeper. A wonderful late variety. The coming strawberry.

BIG LATE (Imp.). This is one of the best extra late strawberries. Lengthens your strawberry season. Absolutely dependable. Big producer of big berries. Beautiful color and prominent seeds make it most attractive for market use. Very firm, which makes it a splendid shipper and keeper. Excellent quality. Its blossoms are imperfect, making it necessary to set with some perfect flowering variety that blossoms late. The plant growth is vigorous and healthy. This will be a good variety in the hands of the experienced grower, accustomed to handling imperfect flowering varieties.

GIBSON (Per.). Midseason. Heavy yielding variety. Berries are large, firm, deep red. Favorite commercial berry in Michigan. Berries large all through season. Used over a wide range of country. Foliage vigorous and upright. Medium late.

Bargain Collections

SAVE MONEY

Collection No. 1

	Regular Price
100 Beaver (Early)80
100 Senator Dunlap (Mid-Season)75
100 Pearl (Late)65
Total	\$2.20
Bargain price	1.65
Save55

Collection No. 2

100 Premier (Early)90
100 Harvest King (Mid-Season)80
100 Brandywin (Late)75
Total	\$2.45
Bargain price	1.70
Save	\$.75

Collection No. 3

100 Dr. Burrill (Early)	\$.85
100 Big Late (Late)75
100 Mastodon (Everbearer)	1.60

Total	\$3.20
Bargain price	2.25

Save\$.95

Twenty five 2-year-old Mary Washington Asparagus roots may be substituted for any one of the above items.

Everbearers

MASTODON (Per.). The Jumbo of the Strawberry family.

1. Largest of any known everbearer.
2. Fruit very palatable and highly productive.
3. Berries uniform and large from beginning to end of season.
4. Berries sweet, large and firm.
5. Fruits until ground freezes.
6. A fair plant maker.
7. Plants large and a vigorous grower.
8. The new sensation of everbearers.
9. Begin picking berries 90 days after planting.
10. With the **Mastodon** you can have luscious berries during several months of the year.
12. We pick **Mastodon** berries in November.
13. One hundred plants will give you lots of delicious short cakes out of season.
14. Very highly productive and dependable.
15. Fruits all fall, again next June, and again all fall the second year.
16. Three big crops in 18 months.
17. Every plant is loaded with blossoms and fruit, both green and ripe.
18. A heavy producer.
19. Makes just enough runner plants to fill a row.
20. Set plants 18 inches apart in the row.
21. Fertilize and cultivate well.
22. Cover your **Mastodons** for winter. They may winter kill in Wisconsin easier than some other varieties.
23. Plants set in April begin fruiting about August 1, and increases production until September.

PROGRESSIVE (Per.). A standard variety and an old favorite that does well in either narrow rows or hills. Begins fruiting three months after planting. Produces a large crop of luscious berries the same year as planted, then again the following year. The fruit is medium large, highly flavored and beautiful colored. The foliage is vigorous and will stand more adverse weather conditions than most any other variety.

CHAMPION (Per.). The **Champion** is a good standard everbearer with berries sweet, dark red and medium large. Will produce abundantly when amply supplied with food and water. It is similar to the Progressive, but fruit shaped differently. It is a fairly good plant maker. We like it even better than the Progressive.

Be Sure to Enclose Postage on Small Orders

Special quotations in lots of 10000 and up on all varieties, shown in price table.

1934 PRICE LIST

Strawberry Plants

Note: On orders of \$3.00 or more received and paid for before March 1, we will allow 10% discount, and on orders received and paid for before March 15, 5% discount. Orders for less than \$1.00 not booked unless 10 cents additional is added to the order.

EARLY VARIETIES:

	Per 25	Per 50	Per 100	Per 200	Per 300	Per 500	Per 1000
Dr. Burrill (Per.)	.25	.40	.85	1.25	1.75	2.15	3.75
Early Bird (Per.)	.30	.45	.80	1.50	1.75	2.10	3.85
Premier (Per.)	.30	.50	.90	1.60	1.90	2.45	4.25
Beaver (Per.)	.30	.45	.80	1.50	1.75	2.35	4.50
Red Gold (Per.)	.30	.45	.85	1.60	1.90	2.35	4.50
Cooper (Per.)	.35	.50	.90	1.50	1.75	2.35	4.50
Blakemore (Per.)	.30	.50	.85	1.50	2.00	2.50	4.25

MIDSEASON VARIETIES

Sen. Dunlap (Per.)	.25	.45	.75	1.25	1.75	2.15	3.50
Harvest King (Per.)	.25	.40	.80	1.40	1.65	2.25	4.25
Eaton (Per.)	.35	.40	.85	1.50	2.00	2.50	4.75
Glen Mary (Per.)	.35	.45	.90	1.60	2.00	2.75	5.00
Beauty (Per.)	.30	.40	.85	1.50	2.00	2.35	4.40
Warfield (Imp.)	.25	.45	.90	1.50	2.00	2.50	4.00
Big Joe (Per.)	.35	.50	1.00	1.65	2.10	3.00	5.00
Aberdeen (Per.)	.30	.45	.75	1.30	1.60	2.00	3.75

LATE VARIETIES

Gibson (Per.)	.25	.40	.70	1.10	1.50	1.90	3.50
Pearl (Per.)	.25	.40	.65	1.35	1.65	2.35	4.25
Aroma (Per.)	.25	.40	.70	1.30	1.60	2.25	4.00
Brandywine (Per.)	.30	.40	.75	1.25	1.60	2.25	4.00
Big Late (Imp.)	.30	.40	.75	1.30	1.50	2.15	3.85
Chesapeake (Per.)	.30	.45	.70	1.35	1.60	2.35	4.25
Washington (Per.)	.35	.45	.75	1.40	1.75	2.50	4.50

EVERBEARING VARIETIES

Progressive (Per.)	.50	.90	1.50	2.40	3.15	4.00	7.50
Mastodon (Per.)	.50	1.00	1.60	2.75	3.65	5.00	9.00
Champion (Per.)	.50	.90	1.50	2.50	3.25	4.25	8.00

SURPLUS PLANTS

After digging fresh plants each day there is usually some overrun after filling the day's orders, as it is not possible to dig exactly the required number. These plants are not kept over from day to day and are from our choicest varieties so are offered for sale as \$2.50 per thousand. We do not label them nor furnish selected varieties but merely dispose of what surplus stock that is on hand at the time. When ordering such stock, ask for surplus plants.

1. Postage must be included on Parcel Post Orders. Quantities of 500 plants or over sent express collect.

2. Terms: Cash with the order.

3. Set plants early. Late settings are not dependable. Weight of strawberry plants approximately 4 lbs. per 100.

We also have the following varieties in small quantities, for experimental puposes, viz: Bliss, Orem, Lupton, Brico, New York, Klondike, Jesse and New Oregon. These are available in small lots at \$1.00 per hundred plus postage.

Instructions for Growing

WHEN TO PLANT. Early spring, April and May. Just as early as the soil can be worked in the spring. The earlier the better, while the plant is yet dormant, and before the weather gets too warm and dry.

WHERE TO PLANT. In any soil that will grow other good crops—good rich, sandy loam preferred—that will drain easily. Avoid low, frosty places.

HOW TO PLANT. Have soil plowed deeply and harrowed and well leveled. Spring plowing is all right, but fall plowing is better (except sod), as it allows the soil to settle and turned under vegetable matter to decay. For field culture have rows 3 feet 8 inches apart and set plants 18 inches apart in the row, more or less, according to different varieties, using a trowel or spade to make holes. Spread roots fan-shape, being careful to have the holes deep enough so the roots will not be folded back. Set crowns even with the top of ground; then firm the dirt well around them. Too shallow setting will expose roots to sun and wind and plants will die. Too deep will smother the crown and plant will not live. Set plants in water and they will survive much better. Follow instructions closely, if you expect to succeed with strawberries.

CULTIVATE frequently throughout the growing season and early fall, as this preserves the moisture. Hoe them when necessary and a little soil thrown on the runners helps them in rooting. Keep fruit stems picked from newly set plants until after July 1. Everbearers will produce a full crop on stems set on after that date, throughout the summer and fall, the same year they are set. June bearers will bear the following spring.

CARE OF PATCH AFTER PICKING. At the end of the fruiting season to renew the bed for another year it is a good practice to mow, rake off and burn old vines. The mowing and burning will destroy any leaf disease and insects that may be in the leaves. Then go over the field with a riding cultivator, cutting out old plants and narrowing down the row to six or eight inches wide. Work the ground until there is a good bed of fresh dirt for new runner plants to set for the remainder of the season. Remember, it is always the new plants that produce the best results the following season. A light layer of stable manure, if free from weed and grass seed, put on after the ground freezes as a winter mulch, will benefit the plant and fruit production. Mulching with straw early in November protects plants from sudden early drop in temperature and protects fruit bud in the crown.

General Information

WHEN TO ORDER. Order plants early while our stock is complete, and your order will be shipped as per your instructions.

TERMS: Cash with the order. (Enclose Postage).

REMITTANCE. May be made by Postoffice Money Order, Bank Draft, Express Money Order or personal check. Orders are acknowledged the same day received and notice is mailed at time of shipment.

We aim to make a specialty of 48-hour service from the time shipping orders are received until plants are in the express office, or postoffice, (weather conditions permitting.)

Our plants are state inspected and guaranteed to be true to name but shall not be held liable for any further damage. If for any reason plants should arrive in bad condition, claim must be made within five days from arrival of shipment, accompanied by signed statement of express agent or postmaster, showing extent of damage.

Our plants are grown on sandy soil, which gives them good crowns and an excellent root system, which enables them to reach down to the moisture and better withstand a drought.

We cannot guarantee stock to grow. Purchaser must assume that risk. We do guarantee to ship all good stock in fresh condition, and when proper care is given by following instructions closely for setting plants you should get good results.

Be sure to write your name and address plainly.

If you have friends interested in strawberries and asparagus tell them to send us a postal card and we will send them one of these folders.

When ordering late in the season always state second choice so we can make prompt shipment without delay in correspondence, as we do not substitute without purchaser's consent.

The plants are freshly dug each day, packed and shipped out in the evening so they should reach their destination in perfect growing condition.

We ship small orders of strawberry plants in the fall, beginning in September, when new plants have developed fully enough for resetting. Always remember we recommend spring planting as far preferable. Fall planting is only for those whose certain unusual circumstances made it impossible to get them set in the spring.

Get orders from your friends or neighbor and get the benefit of prices in quantity lots.

Apples

EARLY FALL APPLES

RED ASTRACHAN. The earliest and best red apple. Fruit dark red, good size, luscious. Bears regular. A vigorous grower; hardy.

DUCHESS. Well known, early, vigorous grower. Fruit large, round, streaked with red and yellow; juicy.

YELLOW TRANSPARENT. Early fall fruiter. Adapted to cold climates. Good eating, good shipper, good cooker.

WEALTHY. Very dependable and popular fall apple. Bright red, striped. Medium to large size. Hardy, good grower. Excellent eating and a good cooker.

WHITNEY CRAB. One of the best Crab Apples. Fruit large, smooth skin, splashed with carmine. Fine flavor.

LATE FALL

SNOW. Everybody knows what a snow apple is. A late fall variety for eating and cooking. Juicy.

McINTOSH. One of the very best fall and winter apples. Bright deep red color. Uniform size. Flesh white tender, juicy, with a rich, delicious and very distinctive flavor. Tree hardy, vigorous and healthy.

GRIMES GOLDEN. Medium to large size; skin golden yellow; delicious flavor that cannot be described. Tree very hardy, productive. Comes into bearing early. Season same as Jonathan.

JONATHAN. Probably one of the best eating apples grown. Season November to January. Always commands highest market price. Fruit nice size, roundish, smooth, rich, dark red on sunny side, flesh white, tender, juicy and rich.

LATE WINTER

ROME BEAUTY. A large, round winter apple of good quality. In season from December to March. Color yellowish, mottled and striped in different shades of red. Is thick skinned and a good keeper. Flesh tender and juicy. Tree comes into bearing much earlier than many varieties and under proper conditions is quite constantly an annual bearer.

NORTHERN SPY. Large, striped red apple. Flesh white, tender, mild, sub-acid, rich and delicious flavor. Blossoms late, escaping frosts. Productive, and good keeper. December to June.

TOLMAN SWEET. The most worth-while sweet apple. Fruit medium to large, whitish yellow color with faint blush. Flesh is white, very firm, moderately juicy, rich and sweet. Tree is a rapid grower.

STAYMAN'S WINESAP. An apple that succeeds everywhere. Fruit deep red. Flesh tinged with yellow; firm, crisp, with pleasant acid flavor, enticing to everyone. Good Keeper. November to February.

BALDWIN. A winter apple that needs no introduction. A good cooker. Used also for eating. Michigan's favorite grower.

NORTHWESTERN GREENING. A favorite winter cooking apple. Good, large size. Productive and hardy.

Apple Tree prices, 5 to 6 ft.: 35c each; \$4.00 per dozen
Apple Tree prices, 6 to 7 ft.: 50c each; \$5.50 per dozen

Cherries

EARLY RICHMOND. An old and staple variety. Unsurpassed for cooking purposes. Bright red, medium size, melting, juicy, acid flavor. The most popular acid Cherry grown. The tree is a good grower, with roundish spreading head. Highly productive. Most hardy. Ripens through June.

40c each; 10 for \$3.50

MONTMORENCY. Beautiful large red sour cherry. Larger and finer than the Early Richmond and ripens a week or ten days later. Strong grower, very hardy. Bears young and sure cropper. A big demand for sour cherries. The flesh is more meaty than the Early Richmond.

40c each; 10 for \$3.50

BLACK TARTARIAN. Very large purplish black, heart-shaped; flesh mild and sweet, and quality considered, one of the best for market and dessert. Tree is vigorous, upright grower and immense bearer. Ripens in July. We recommend this as one of the best sweets for home use. 50c each; 10 for \$4.50

Pears

BARTLETT. The popular summer pear, which is widely known and widely grown. A big producer, and ripens early. Golden colored fruit, with red cheek. Flavor and quality of the best.

KIEFFER. The well known canning pear. A heavy producer and sure cropper. Does well everywhere. Fruit large and yellow and good quality. Trees hardy and bears late.

Prices on Pear Trees, 4 to 5 feet, 40c each; 5 for \$1.75
Pear Trees, 5 to 7 feet, 50c each; 5 for \$2.25

Peaches

SOUTH HAVEN. The early Michigan peach. Good grower, highly productive, very hardy. Rich, yellow color, good flavor. Originated where winters are very cold.

ELBERTA. Freestone. The great market peach of the southwest. Perfectly hardy in the North and is believed by many growers to be about the best all-around peach. Lemon yellow with blush on sunny side. Flesh pale yellow, tender and juicy. Ripens in early September.

Prices on Peach Trees, 4 to 5 feet: 35c each; 6 for \$2.00
12 for \$4.00

Plums

ABUNDANCE. One of the best known and most popular of Japan sorts. The red plum, medium to large, oblong. Reddish orange yellow. Juicy, delicious. Pit small. True, strong grower. Bears early and profusely.

40c each; 10 for \$3.50

CURRENTS. Perfection. King of all currents. Large clusters, entire length of canes. Beautiful big bright red fruit, rich flavor, quality excellent.

6 for \$1.00

Raspberries

BLACK RASPBERRY (Cumberland). The best all-around Black Raspberry. The most popular blackcap at the present time, because of its great size, firmness and productiveness. The fruit is the largest of the Raspberry family, often measuring seven-eighths of an inch in diameter, and is of such handsome appearance that it is sure to bring top price. Cumberland is very hardy. Other varieties fall far below the Cumberland in fruit production. If you trim them back so the stalks will not be more than 2½ feet high and cut the laterals off to 6 inches in length you will get loads of fruit—more than any other black raspberry. Berries are jet black, prolific and excellent flavor. The plants are tips.

40c per dozen; \$2.50 per hundred

RED RASPBERRIES

LATHAM. Latham is practically a new red raspberry and a great success. It thrives in every part of the country on any kind of soil or in any climate. The fruit is beautiful, darker red than any other red varieties, very large and firm. The flavor is rich and sweet. It requires very little sugar. The berries cling to stem for several days after fully ripe, which is a very commendable feature, as many red raspberries become soft and drop off quickly after ripening. In production no other variety of raspberry surpasses it. Latham commences to bear in June in most localities and continues well into the fall. The canes are vigorous and hardy.

40c per dozen; \$2.75 per hundred.

CUTHBERT. An old and reliable variety. The canes are perfectly hardy, foliage healthy. Bushes are large and very productive. The fruit is large, well colored, of superb flavor and quality. Cuthbert is an all-around berry, for home use, canning, local market or shipping.

40c per dozen; \$2.75 per hundred.

CHIEF. This is a seedling of the Latham, originated at the Minnesota State farm. It is a week or ten days earlier than most varieties, bringing it on the market at the time when prices are high. Quality extra fine and a very heavy yielder, and over a long period of time.

50c per dozen; \$3.50 per 100

EVERBEARER (St. Regis). This variety has proven to be the leading fall-bearing red raspberry. Berries are good size bright red color. St. Regis ripens during the regular raspberry season and again in the fall. Long after raspberries are out of season you will have a full crop of fruit either for home or market. The St. Regis is a very profitable crop. If you do not have the time to grow them for market, set a few bushes in the garden for home use.

50c per dozen; \$3.25 per hundred

Purple Raspberry

COLUMBIAN. Very large and productive. Good flavor. It will give good returns.

75c per dozen; \$4.00 per 100

Blackberries

ELDORADO. The old standard variety. Jet black, juicy. and luscious. Highly productive. Very hardy, even in cold climates.

50c per dozen; \$3.00 per hundred.

ALFRED. The new variety that in time will replace all others. Produces large crops of fine large berries. Glossy jet black. Bears young, ripens early. Perfectly hardy and vigorous growth. The supply of Alfred is limited.

65c per dozen; \$4.00 per hundred

LUCRETIA DEWBERRY. Of the blackberry type, but produced on a trailing vine instead of an upright bush. Very hardy and practically immune to disease. Best results are secured on the higher sandier soils, their natural home. Berries are extra large lustrous black, sweet and juicy. Always brings a big price in the market.

60c per dozen

Grapes

CONCORD. The most popular grape grown today. Grown over a wide range of country. Blue-black color, very sweet and juicy, highly productive. Good shipper. Does well on any kind of soil. You will want to grow the Concord.

2-year No. 1: 6 for 70c; 12 for \$1.35; 50 for \$3.00

NIAGARA. The most popular White Grape. Perfectly hardy, and very productive. Bunches very large and compact; sometimes shouldered. Berries fully as large or larger than Concord, mostly round, yellowish green when fully ripe, slightly amber in sun. The skin is thin but tough and does not crack. Quality of the best, very little pulp, melting and pleasing to the taste. Of exceptional value for eating, grape juice or market.

2-year No. 1: 6 for 75c; 12 for \$1.45; 50 for \$4.00

Rhubarb

MYATTS LINNEAS. The popular variety one dozen roots will supply the needs of a large family.

6 for 30c; 12 for 50c

Asparagus

MARY WASHINGTON. This popular new variety is displacing the older varieties because it is earlier, with stalks being larger, more tender and more productive. The one big feature of this variety is its being rust-proof. You will want the Mary Washington.
2-year-old roots, 25 plant, 60; 100 for \$2.00; \$8.50 per 1000

Roses

PAUL NEYRON. The largest rose in cultivation. Bright cherry red. Very fragrant. June till October.

PINK RADIANCE. Very popular. Beautiful pink.

RED RADIANCE. Same as Pink Radiance, except it is fire red.

MRS. AARON WARD. Delicate creamy yellow, shaded orange
Bush Roses—40c each; 3 for \$1.15

Climbing Roses

PAULS SCARLET CLIMBER. Long and heavy bloomer, vivid scarlet, highly attractive.

AMERICAN BEAUTY. Blooms early and produces an abundance of large fragrant, rich, pinkish red flowers. Perfectly hardy.

CRIMSON RAMBLER. Flowers in large clusters covering the vine. Crimson red. Best red ramblers.

DOROTHY PERKINS. Shell pink flowers. Grows in large clusters. Sweet scented and blooms freely. Flowers remain a long time. Vine healthy and hardy.
Climbing Roses, 2-year, 35c each; 3 for \$1.00

Shrubbery

JAPANESE BARBERRY. One of the best and most beautiful hedge and foundation plants. Foliage brilliant green, changing to rich crimson in fall, with scarlet berries. Ornamental summer and winter.
2-year 18 inch, 15c each; 12, \$1.75; 50, \$7.00; 100, \$13.50

AMOR RIVER PRIVET HEDGE. The hardiest of them all. The only Privet to use for the North. Not subject to blight. Beautiful foliage, light green leaves. Set deeper than they were in the nursery. Trim at least once a year in May or early June. Set 12 inches apart.
18 inches, 15c each; 12, \$1.20; 50, \$4.50; 100 for \$8.00

HYDRANGEA P. G. Large white blooms, changing to pink, midsummer till fall. Very showy.

HYDRANGEA A. G. The profuse bloomer. Very showy. Similar to the Snowball. July to September.
Hydrangeas 35c each; 3 for \$1.00

FLOWERING ALMOND. Pink, early flowering upright branches, very showy and blooms profusely.
40c each; 3 for \$1.15

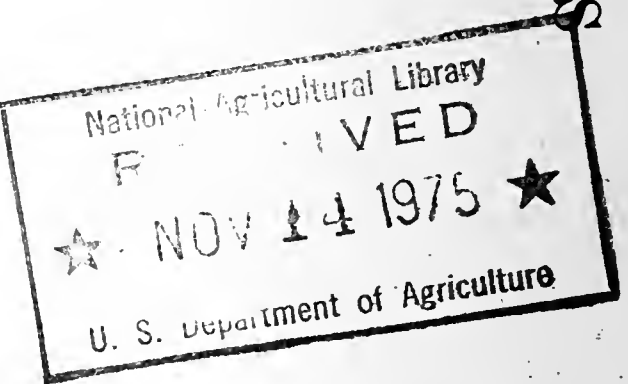
SPIREA VAN HOUTTEI (Bridal Wreath). Graceful, long drooping sprays of handsome pure white flowers. Extremely hardy and can be used in any landscape work. Often reaches six feet high.
25c each; 5, \$1.00; 10, \$1.75

HOWARD'S

STRAWBERRY FIELDS

BRODHEAD, WISCONSIN

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with Good
Root System



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